

SAMPLE FRIENDS AND FAMILY LETTER – ING RUN



Date

Dear Friends and Family,

I will be running in the **2007 "ING Marathon, Half Marathon and 4 Mile Run"** to raise funds for the **55,000** Georgians with lupus. **Our goal is to raise \$100,000.** Will you support my commitment and help me reach my personal fundraising goal of \$_____?

Lupus has touched me and my family: Share your personal challenges and fears of how lupus has affected your life and your family_____.

Please visit my **Personal Webpage** at [click here \(add the link to your site\)](#). You can donate to my efforts and my team (if applicable), with a credit card on a secure website. Immediately after making your gift, you will receive an email with tax receipt information. You can also send a check payable to the Lupus Foundation of America to my home address. (Insert your address)

90% of every dollar donated stays in Georgia to help thousands of people by providing patient support and information, physician referral, public and professional education, and grass-roots advocacy in the state. To find out more about upcoming Georgia Chapter activities and how to become involved, visit our website at www.lfaga.org

Thank you so much for your support! I will keep you updated as I reach my goal, and please feel free to forward my request to anyone you feel would support me and my team (if applicable) in the 2007 "ING Marathon, Half Marathon, and 4 Mile Run"!

Most sincerely,

Your name
Address
City/State/Zip
Phone Number
Email address
Webpage URL (link)